



THE LOUISVILLE PACESETTER

Louisville 2024
SEPTEMBER 5-7, 2024

The Latest News & Information for the 2024
USA/Canada Lions Leadership Forum

OCTOBER 2023

SAVE THE DATE TO SET THE PACE

STEVE SHERER, GENERAL CHAIRPERSON

I am truly honored to be General Chair for the USA/Canada Lions Leadership Forum to be held in Louisville, Kentucky, September 5-7, 2024. We are off to a great start due to the foundation that was set in Reno, Nevada, last month.

Thank you to our General Chair Lion Jama Wahl, Host Committee Chair Linda Wagner-Griffin, and their committees for a great Forum in Reno. There were outstanding seminars and dynamic speakers. Nearly all who attended had a great time. The fellowship and exchanging of ideas that takes place at the Forum are the greatest reasons for attending, and Reno was no exception.

We have put together a great committee and there is no time to rest. We have made our initial trip to Louisville and the planning has already begun to put on a quality event next September. The Kentucky International Convention Center (KICC) is a great facility and will house all the Forum events, except for the delegation breakfasts. The education team is already putting together the list of seminars to be presented. We have great speakers and events planned and will outline them in future newsletters.

The headquarters hotel is the Galt House, which

is the only hotel with a river view in Louisville. It is within walking distance of the convention center, and you can use the enclosed walkway on the second floor. The only street to cross is to enter the KICC. In fact, all five hotels under contract for the event are within walking distance and shuttle transportation should not be necessary.

Please keep up to date on all info about the Forum at our website www.lionsforum.org. Registration is also now open on the website.

We promise to put on an outstanding Forum and look forward to your being in Louisville next September, where we, like the racehorses at Churchill Downs, will SET THE PACE to leadership and service.



Future Host Cities

2024 Louisville, Kentucky

2025 Atlantic City, New Jersey

2026 Memphis, Tennessee

2027 Huntsville, Alabama

PROMOTIONAL MATERIALS AVAILABLE TO HELP SPREAD THE WORD FOR LOUISVILLE

DEBBIE DOTY, MARKETING CHAIRPERSON

The Forum would not happen if Lions were not aware of this fabulous event. You can help us spread the word of the fun, fellowship and education that happen at the Forum by building a display board and/or downloading copies of the Forum brochure to share at your club meetings, district conventions, Council of Governors meetings, Zone meetings and multiple district events in your area.

The Marketing Team has developed two different types of display boards for download on the Forum website. One can be printed on 24" wide paper at a local printer and attached to a 48" x 36" display board. The other is designed to print

on letter-size paper from your home printer or business copier and attached to a display board.

We've also uploaded a letter-size flyer that can be printed and shared with your local Lions, as well as the legal-sized version of the official Louisville Forum brochure.

Another way you can help spread the word is to like our social media sites. The Lions Forum has established accounts on Facebook, Instagram, and X (formerly Twitter). We've also added this year a YouTube channel and a TikTok account. If you are on any of these social media outlets, please find us, like us, and share with your friends and fellow Lions.

4
INSPIRATIONAL
SPEAKERS
during meals



THURSDAY EVENING
SAM GLENN. For nearly three decades, Sam Glenn's inspirational and artistic speeches have impacted audiences of all sizes - some audiences as large as 75,000 people at stadium events. Sam has spoken for just about every industry you can imagine. When it comes to attitude - nobody is excluded. Organizations get better when their people get better and it all starts with attitude.



FRIDAY LUNCHEON
RANDY PIERCE. During two short but significant weeks in 1989, a devastating neurological disease transformed Randy Pierce from a healthy and ordinary young man to a blind man completely uncertain of his future. Randy's passion for experience encouraged him to use adversity as a positive catalyst for growth and opportunity, resulting in amazing adventures, honors, and accomplishments.



SATURDAY LUNCHEON
INTERNATIONAL PRESIDENT FABRICIO OLIVEIRA. 2024-2025 Lions Clubs International President Fabricio Oliveira will share his vision as the leader of the greatest service organization in the world. Every Lion can have an impact!



SATURDAY EVENING
TRISH WILSON. Life is more than just doing life. It's about experiencing it, enjoying it and seeing how one life intersects another and makes a difference in both lives. Trish Wilson's motto is "You have one more day, to do one more thing, to change one more life, so don't miss the opportunity." What would happen if you start looking at every day as different, special, impactful, adventurous, challenging and life-changing?



Louisville 2024
SEPTEMBER 5-7, 2024



USA/Canada
LIONS
LEADERSHIP FORUM



Visit LionsForum.org for more information

SEPT. 5-7, 2024

Louisville, Kentucky



Kentucky International Convention Center
The Kentucky International Convention Center offers everything you need under one awe-inspiring roof. Plus, hotels, parking, food and entertainment are within easy walking distance. Located in the heart of downtown Louisville, the Kentucky International Convention Center puts attendees right in the middle of all the action. Fourth Street Live, Museum Row, Distillery Tours, award winning cuisine and much more await.

Scan Here to register



OVER 80
SEMINARS

4 MEALS
included with
registration

EARLY
REGISTRATION
ENDS APRIL 30, 2024

MANY AREA
ATTRACTIONS
close to hotels



